



**Todd Schofield**

**Managing Director  
SC Studios, LLC**

**Standard Chartered Bank  
San Francisco, CA**

Todd Schofield leads the technology innovation office for Standard Chartered Bank. Established in 2010, his group keeps the Bank at the forefront of key emerging technologies and trends by partnering with tech startups, venture capital, universities and corporate innovation groups. His organization also creates advanced products for the Bank, including mobile application development work, visualization and Big Data initiatives. Tech startup partnerships have included [creating](#) an entirely new type of economic index based on crowdsourced data collection in emerging market countries.

Under Schofield's leadership, the studio has gained prominence both within and outside the Bank. In 2011, the Bank was featured as an Enterprise Mobility frontrunner on Apple's [website](#) for pioneering usage of enterprise application development for the iPhone and iPad.

With more than 20 years of large-scale corporate technology and innovation experience, Schofield brings practical and creative action, integrating innovation into the strategy and execution of the business, while engaging and enabling users and customers. Prior to joining his current organization, he was Chief Technology Officer at International SOS Medical Assistance, where he was named a Top 25 Global CTO. In addition, Schofield was named a Top 25 Information Manager by Information-Management.com, and has been featured as the cover story of *CIO Magazine*. He has been featured and quoted in publications including *The Wall Street Journal*, *ComputerWorld*, *ZDNet* and *MIS Magazine*. Schofield is also a former tech columnist, writing the popular monthly column Biteback for *Network World Asia Magazine*.

Schofield was previously a Global IT Director at DFS Group and an IT Manager for DFS Group's parent company, LVMH (Moët Hennessy-Louis Vuitton) SDG. While at DFS, he established and operated DFS's new Global IT Hub in Singapore, consolidating the majority of previously distributed global IT functions (systems, people and processes) into a new centralized group that also blended offshore capabilities. This centralization effort significantly enhanced DFS's technology capabilities, increased efficiencies and saved tens of millions of dollars. Prior to LVMH/DFS, Schofield held technology management positions with Cost Plus World Market and Discovery Channel Retail.

Schofield holds Global Executive MBA degrees from the National University of Singapore and the University of California, Los Angeles, and received his Bachelor's degree from the University of California, Berkeley.

He represents Standard Chartered on the Advisory Boards of [CTO Forum](#) and select Silicon Valley venture capital firms.

Schofield lives in the San Francisco Bay Area with his wife and their four daughters.